

# 2024 Agency Co-op TV/Radio Program Ad Form

Today's Date: \_\_\_\_\_

Agency Name: \_\_\_\_\_

Agency Address: \_\_\_\_\_

\_\_\_\_\_

## Contact/Approval person at agency:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## Agency Logo – Preferred format is Adobe Illustrator, Photoshop, or .EPS file.

Agency Name (Phoenetic pronunciation): \_\_\_\_\_

Agency Phone Number: \_\_\_\_\_

Agency Web Address: \_\_\_\_\_

Do you prefer use of:                      Phone Number                      Website                      Both

## Agency Tagline: (Example: ABC Insurance - The best solution for you in Wisconsin)

\_\_\_\_\_

List, in order of priority, your **Top 4** agency attributes:  
(Not all attributes may be included in final commercial.)

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

### Examples:

- In business since 1925.
- Insurance solutions for your home or business.
- Offices in DePere, Green Bay, and Appleton.
- One of Wisconsin's most trusted insurance agencies.

Other comments you would like to note:

Please submit this form by clicking the submit button.



Questions? Please contact Kevin Rausch at [krausch@wbmi.com](mailto:krausch@wbmi.com) or 262-365-2676.