

COMMUNITY IMPACT REPORT 2025



Research consistently shows that mentoring improves graduation rates and lifetime earnings, stable housing strengthens educational and economic outcomes, and hunger relief programs address immediate community needs. By investing time, talent, and resources, West Bend associates play an important role in building stronger, more resilient communities.

GRANT SUPPORT

Nonprofit organizations throughout the Midwest, and specifically in Washington County, received \$3.4 million in community grants donated through the West Bend Insurance Company Charitable Fund.

Associates contributed more than \$370,000 in personal donations to United Way.

West Bend's Independent Agents Fund awarded 34 Spirit of the Silver Lining® grants totaling \$189,350 to agency supported nonprofits.

Among the more than 260 grants awarded from the West Bend Insurance Company Charitable Fund, these programs represent areas of significant investment.

- More than \$444,500 provided to programs involved in youth development.
- \$216,000 awarded to programs supporting the performing arts.
- \$156,000 supporting food distribution organizations.
- \$82,000 for environmental education and land conservation.
- \$58,999 helping with disaster preparedness.
- \$53,000 supporting our veterans.



INTEGRITY AND RESPONSIBILITY

In 2025, West Bend associates continued to invest their time and talents in meaningful ways. Through volunteer service our associates supported organizations that strengthen youth development, housing stability, food security, emergency response, and environmental stewardship.

- **8,546 reported volunteer hours** contributed by associates supporting **207 nonprofit organizations and community causes. The estimated community value is \$297,315** based on Independent Sector volunteer value calculations.
- **Youth-focused impact totaled 2,628 hours (30.8%)** supporting mentoring, youth programs, and athletics.
- **General community impact totaled 5,913 hours (69.2%)** across a wide range of community initiatives.
- West Bend-hosted **blood drives collected 139 units of blood**, supporting up to 417 patients in need.



AWARDS AND ACHIEVEMENTS

AM Best "Standing the Test of Time"

Best's Financial Strength Rating of A or higher for 54 consecutive years.

2025 Award in Innovation

Awarded by National Association of Mutual Insurance Companies (NAMIC), demonstrating forward-thinking solutions and entrepreneurial leadership in the industry.

City of West Bend 2025 Legacy of Excellence Award

Awarded by the West Bend Area Chamber of Commerce, recognizing 130+ years of resilience, responsibility, and dedication to the community.

RISE Professional Elite 50 Internships

In recognition for developing future talent, ranking as the highest-rated company in the Top-Tier Growth Opportunities category.

Milwaukee Journal Sentinel Top Workplace in Southeastern Wisconsin

Ranking #2 among large employers and marking the 15th consecutive year appearing on the list—each year placing within the top four.

Wisconsin State Journal 2025 Madison Top Workplaces

Ranking #4 among midsize companies, also marking the fifth consecutive year.

